



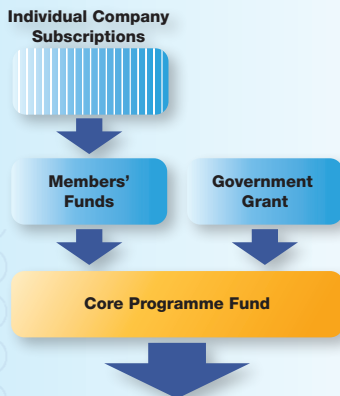
MobileVCE

Why companies join . . .

Mobile VCE

Virtual Centre of Excellence
in Mobile and Personal
Communications

Mobile VCE's Financial Model



Member subscriptions are aggregated and matched with Government funds:
In 2009, an annual subscription of £43.5k will access ~£2500k of research

In uncertain economic times all companies examine discretionary spending, including research.

Mobile VCE's unique operating model brings financial benefits to our member companies in ordinary times and even more so in challenging ones.

Ensure the Future

When research budgets are under pressure to focus on the short term, important research priorities can drop below the funding threshold – yet these are strategic seed for the future. Awareness of new technology opportunities and threats preserves competitive edge. For a low annual fee, Mobile VCE's financial model enables companies to retain visibility of, and IPR access to, key emerging research – a vital window on the future.

Cost Sharing & Partners

Companies can outsource and reduce R&D costs by initiating shared-cost 'elective research', funded alongside other members, on topics of mutual interest outside the Core programme. Recent examples are Ad Hoc Low Latency Comms and 2-3.5GHz MIMO Propagation, at typical costs to an individual company of £20k-£50k and offering x4-x5 financial leverage. Mobile VCE removes much of the organisational overhead normally associated with the commercial and contractual arrangements, saving time, cost and hassle, as well as facilitating new industrial relationships, which often endure after the research programme.

People & Expertise

R&D capability is hard to build but easy to lose. Many of our researchers are subsequently recruited by our member companies. Membership offers companies a low cost, effective, way to identify high calibre researchers of known capability, a valuable future recruitment option.

Mobile VCE can also provide advice to member companies seeking academic consultancy, to complement the direct relationships they build with our university teams, facilitating rapid and reliable access to expert consultancy and direct commercial R&D contracts with full IPR ownership.

a unique company
for a unique industry

Mobile VCE is a not-for-profit company, serving a global industry membership comprising leading fixed and mobile operators and manufacturers, from Europe, America and Asia, in a unique industry-led, long-term, collaboration, harnessing the UK's top University research expertise.

